2027 EDITORIAL CALENDAR

Advertising & Editorial Opportunities

JANUARY / FEBRUARY 2027

Ad Space: 12/04/26
Materials: 12/11/26
Mail Date: 01/08/27

Editorial Feature

SWAT / Tactical Operations

- Tactical team training
- Equipment and innovation

Focus on Technology

Drones & Mission Accessories

- UAS platforms and payloads
- Batteries, controllers and mission accessories

Focus Report

Firearms Accessories

- Optics, lights, sights and related gear
- Duty-use trends and product developments

Product Highlight

Video / VR Training Simulators

- Training systems
- Scenario-based learning

Bonus Distribution

SHOT Show 2027

- Pre-show coverage
- On-site distribution

MARCH / APRIL 2027

Ad Space: 02/05/27
Materials: 02/12/27
Mail Date: 03/12/27

Editorial Feature

Annual Buyer's Information Guide

- Comprehensive directory
- Market trends and analysis

Focus on Technology

Computer Hardware and Software Solutions

- Rugged hardware
- Software for public safety

Focus Report

New Guns for 2027

- Product innovations
- Industry trends

Product Highlight

Flashlights for Law Enforcement

- Duty and tactical lighting
- New product innovations

Bonus Distribution

ILEETA Training Conference

- Show preview and education
- On-site distribution

MAY / JUNE 2027

Ad Space: 04/02/27
Materials: 04/09/27
Mail Date: 05/14/27

Editorial Feature

Law Enforcement Weaponry

- Firearms and less-lethal options
- Training and policy considerations

Focus on Technology

Police Vehicles and Equipment

- Fleet modernization
- In-car technology

Focus Report

2027 Police Security Expo Show Guide

- Event preview
- Exhibitor highlights

Product Highlight

Training – Firearms / Tactical Use of Force

- Firearms training tools
- Use-of-force systems

Bonus Distribution

41st Annual Police Security Expo

- Event preview
- On-site distribution

Editorial Feature | Focus on Technology | Focus Report | Product Highlight | Bonus Distribution

JULY / AUGUST 2027

Ad Space: 06/04/27
Materials: 06/11/27
Mail Date: 07/09/27

Editorial Feature

Police Science / Forensics

- Forensic technology
- Crime scene investigation

Focus on Technology

SWAT / Tactical Equipment

- Personal gear and equipment
- Communications systems

Focus Report

Body Armor 2027

- Protection technologies
- Standards and testing

Product Highlight

Made for Female Officers

- Apparel, gear and products designed for women
- Fit, comfort and duty performance

Bonus Distribution

NTOA Conference / Police Fleet Expo 2027

- Training and education focus
- On-site distribution

SEPTEMBER / OCTOBER 2027

Ad Space: 08/06/27
Materials: 08/13/27
Mail Date: 09/10/27

Editorial Feature

Hardware / Software Solutions

- Technology for modern policing
- Interoperability and data sharing

Focus on Technology

Technology Solutions

- Integrated platforms and digital tools
- Efficiency, data and interoperability

Focus Report

Traffic Safety and Enforcement

- Roadway safety technologies
- Enforcement strategies

Product Highlight

Vehicle Storage Solutions

- Storage and organization
- In-vehicle equipment mounts

Bonus Distribution

2027 IACP Conference

- Show preview and key trends
- On-site distribution

NOVEMBER / DECEMBER 2027

Ad Space: 10/01/27
Materials: 10/08/27
Mail Date: 11/12/27

Editorial Feature

Law Enforcement Training

- Recruit and in-service training
- Policy, standards and curriculum

Focus on Technology

Body-Armor and Ballistic Protection

- Latest protection technologies
- Standards and testing

Focus Report

Police Vehicles and Equipment for 2028

- Emerging vehicle technologies
- Fleet planning and procurement

Product Highlight

Training Aids and Equipment

- Simulation and scenario products
- Less-lethal training systems

Official Media Sponsor

P&SN is the Official Media Sponsor of the 41st Annual Police Security Expo.

Dates and editorial highlights are tentative and subject to change.