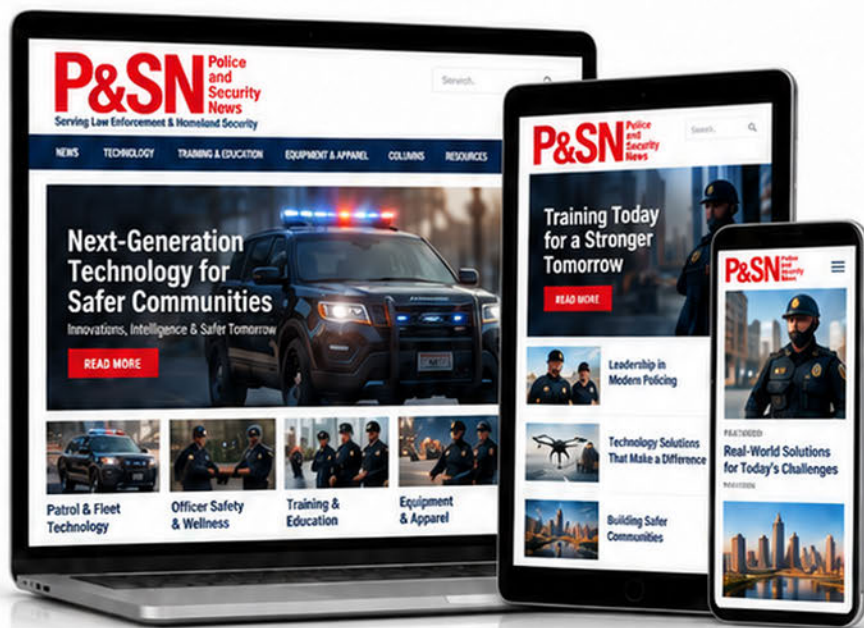


DIGITAL ADVERTISING

Extend Your P&SN Campaign Beyond the Printed Page

Reach law enforcement decision-makers with coordinated digital programs that reinforce your print message, increase visibility, and keep your brand in front of a targeted professional audience.



1.09M+
PAGE VIEWS IN 2025



362,868
VISITS



90,881
AVG. MONTHLY
PAGE VIEWS



20,482
AVG. MONTHLY
UNIQUE VISITORS

Traffic based on 2025 site analytics.



DISPLAY ADVERTISING

AD UNIT	AD SIZE / PLACEMENT	NET RATE
Premium Leaderboard	Responsive wide format: 728 x 90 / 970 x 90 / mobile 320 x 50	\$20 CPM
Half Page	300 x 600	\$22 CPM
Medium Rectangle	300 x 250	\$16 CPM
Secondary / ROS Display	Rotating run-of-site placement	\$12 CPM

25,000-impression campaign minimum.



DIGITAL ADD-ONS



Sponsored Content / Partner Content



Digital Edition Advertising



Homepage Takeovers



E-Newsletter / Email Sponsorships



Custom Integrated Campaigns



PRINT + DIGITAL PACKAGES

Print + Digital Extension	Print ad + 25,000 website impressions + clickable link in the digital edition
Product Launch Campaign	Print ad + 60-day web campaign + sponsored content
Issue Sponsorship	Print ad + context-aligned digital promotion tied to editorial themes
Annual Market Presence	Multi-issue print schedule + continuous web visibility + custom digital support



DIGITAL AD SPECIFICATIONS

- JPG, PNG and animated GIF accepted
- RGB color
- Desktop and mobile creative recommended
- Target URL required with all materials
- HTML5 by prior arrangement
- Flash not accepted



For availability, rates and custom programs:
advertising@policeandsecuritynews.com
www.policeandsecuritynews.com