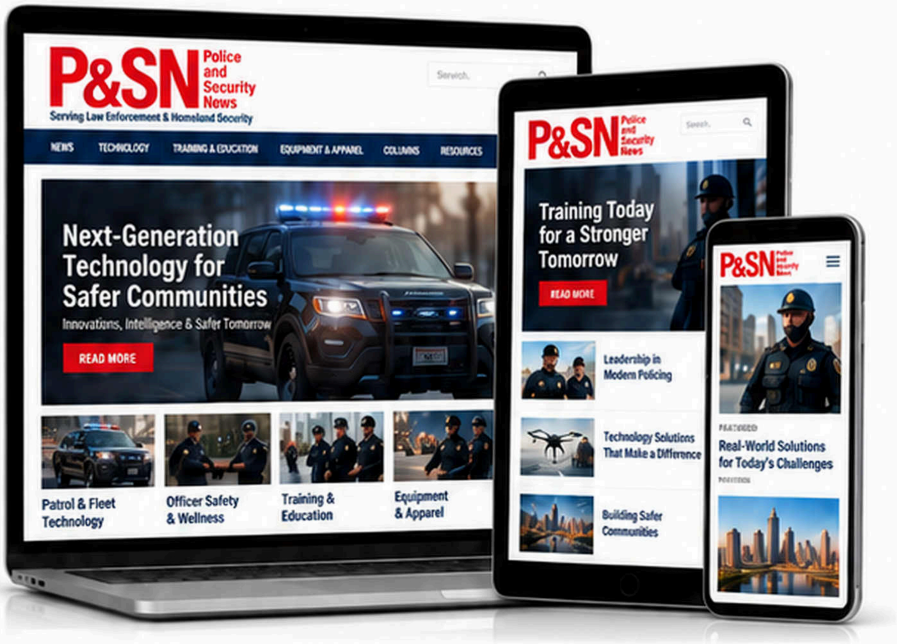
POLICEANDSECURITYNEWS.COM

DIGITAL ADVERTISING

Extend Your P&SN Campaign Beyond the Printed Page

Reach law enforcement decision-makers with coordinated digital programs that reinforce your print message, increase visibility, and keep your brand in front of a targeted professional audience.



1.09M+ PAGE VIEWS IN 2025

362,868 VISITS

90,881 AVG. MONTHLY PAGE VIEWS

20,482 AVG. MONTHLY UNIQUE VISITORS

Traffic based on 2025 site analytics.

DISPLAY ADVERTISING

AD UNIT	AD SIZE / PLACEMENT	NET RATE
Premium Leaderboard	Responsive wide format: 728 x 90 / 970 x 90 / mobile 320 x 50	**$20 CPM**
Half Page	300 x 600	**$22 CPM**
Medium Rectangle	300 x 250	**$16 CPM**
Secondary / ROS Display	Rotating run-of-site placement	**$12 CPM**

25,000-impression campaign minimum.

PRINT + DIGITAL PACKAGES

Print + Digital Extension	Print ad + 25,000 website impressions + clickable link in the digital edition
Product Launch Campaign	Print ad + 60-day web campaign + sponsored content
Issue Sponsorship	Print ad + context-aligned digital promotion tied to editorial themes
Annual Market Presence	Multi-issue print schedule + continuous web visibility + custom digital support

DIGITAL ADD-ONS

- Sponsored Content / Partner Content
- Digital Edition Advertising
- Homepage Takeovers
- E-Newsletter / Email Sponsorships
- Custom Integrated Campaigns

DIGITAL AD SPECIFICATIONS

- JPG, PNG and animated GIF accepted
- RGB color
- Desktop and mobile creative recommended
- Target URL required with all materials
- HTML5 by prior arrangement
- Flash not accepted

For availability, rates and custom programs:
advertising@policeandsecuritynews.com
www.policeandsecuritynews.com