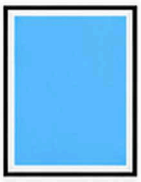
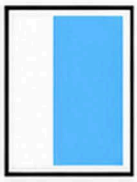
2027 PRINT AD SPECIFICATIONS

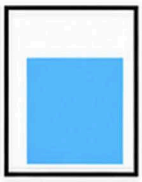
Diagrams are proportional references; use the dimensions below for production.



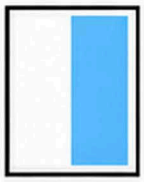
Full Page



2/3 Vertical



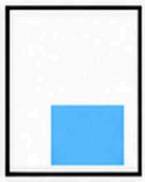
1/2 Island



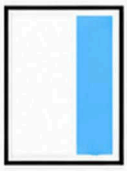
1/2 Vertical



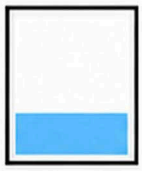
1/2 Horizontal



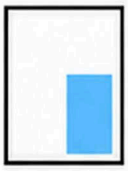
1/3 Square



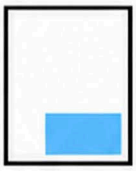
1/3 Vertical



1/3 Horizontal



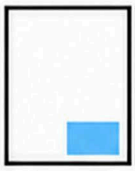
1/4 Vertical



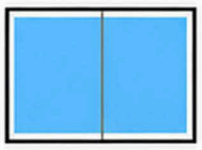
1/4 Horizontal



1/6 Vertical



1/6 Horizontal



Page Spread

STANDARD AD SIZES	WIDTH x HEIGHT
Full Page	7" x 10"
2/3 Page Vertical	4 5/8" x 10"
1/2 Page Island	4 5/8" x 7 3/8"
1/2 Page Vertical	3 3/8" x 10"
1/2 Page Horizontal	7" x 4 7/8"
1/3 Page Square	4 5/8" x 4 7/8"
1/3 Page Vertical	2 1/4" x 10"
1/3 Page Horizontal	7" x 3 3/8"
1/4 Page Vertical	3 3/8" x 4 7/8"
1/4 Page Horizontal	4 7/8" x 3 3/8"
1/6 Page Vertical	2 1/4" x 4 7/8"
1/6 Page Horizontal	4 7/8" x 2 1/4"
Column Width	2 1/4"
Double Column Width	4 7/8"

BLEED SPECIFICATIONS	WIDTH x HEIGHT
FULL PAGE BLEED	
Bleed	8 3/8" x 11"
Trim Size	7 7/8" x 10 3/4"
Live/Safe Area	7 1/8" x 10"
1/2 PAGE VERTICAL	
Bleed	4 1/8" x 11"
Live/Safe Area	3 3/8" x 10"
1/2 PAGE HORIZONTAL	
Bleed	8 3/8" x 5 5/8"
Live/Safe Area	7 1/8" x 4 7/8"
PAGE SPREAD	
Bleed	16 3/4" x 11"
Trim Size	15 3/4" x 10 3/4"
Live/Safe Area	15" x 10"

PRINT-READY FILE REQUIREMENTS

- Preferred format: Print-ready Adobe Acrobat PDF.
- Color: CMYK. Grayscale is acceptable for black-and-white artwork; convert RGB and spot colors before submission.
- Resolution: 300 dpi at final reproduction size.
- Fonts: Embed all fonts or convert them to outlines.
- Bleed ads: Extend artwork to the specified bleed dimensions and keep critical text and logos inside the Live/Safe Area.
- Separate artwork: High-resolution TIFF, EPS or PDF files may be accepted when required.

Supply ads at final publication size. Avoid unnecessary printer marks. Include a reference PDF if special color or placement instructions apply.

SUBMITTING AD MATERIALS

Email completed advertising materials to advertising@policeandsecuritynews.com. Larger files may be supplied through a download or file-transfer link such as WeTransfer, Dropbox, Google Drive or OneDrive. Please include the advertiser/company name and issue date with all materials.

QUESTIONS ABOUT AD MATERIALS?

advertising@policeandsecuritynews.com | 215-538-1240, Ext. 10