

2027 AD RATES

Four Color Rates

	6x	3x	1x
Full Page	\$2,775	\$2,925	\$3,075
2/3 Page	\$2,410	\$2,510	\$2,610
1/2 Island	\$2,150	\$2,300	\$2,450
1/2 Page	\$2,050	\$2,125	\$2,200
1/3 Page	\$1,570	\$1,670	\$1,770
1/3 Page Square	\$1,570	\$1,670	\$1,770
1/4 Page	\$1,180	\$1,255	\$1,330
1/6 Page	\$1,075	\$1,100	\$1,125

Terms and Conditions

- No advertising may be cancelled after the space reservation closing date.
- If a contract is terminated for any reason, prior run advertising will be billed at the earned frequency rate.
- Net 30 days. A 5% discount applies if payment is received prior to issue closing date.
- Recognized advertising agencies receive a 15% discount when providing print-ready electronic files and paying within 30 days.
- In the event an advertising agency defaults on payment, the client (advertiser) will be responsible for said payment.
- Advertisers and agencies assume liability for ad content; publisher reserves the right to refuse advertising deemed unfit for publication.

NEED MORE INFO?

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PREMIUM POSITIONS

Cover II (Inside Front)
20% Premium

Cover III (Inside Back)
10% Premium

Cover IV (Back Cover)
25% Premium

Guaranteed Position Rate
Space Charge Plus 10%



Ask About Integrated
Print + Digital Programs

Custom programs are available combining
P&SN print advertising with digital opportunities.



Two-Page Spread

6x
\$4,725

3x
\$4,950

1x
\$5,175