2027 AD RATES

P&SN Police and Security News
LAW ENFORCEMENT + HOMELAND SECURITY

Four Color Rates	6x	3x	1x
Full Page	$2,775	$2,925	$3,075
2/3 Page	$2,410	$2,510	$2,610
1/2 Island	$2,150	$2,300	$2,450
1/2 Page	$2,050	$2,125	$2,200
1/3 Page	$1,570	$1,670	$1,770
1/3 Page Square	$1,570	$1,670	$1,770
1/4 Page	$1,180	$1,255	$1,330
1/6 Page	$1,075	$1,100	$1,125

PREMIUM POSITIONS

Cover II (Inside Front)
20% Premium

Cover III (Inside Back)
10% Premium

Cover IV (Back Cover)
25% Premium

Guaranteed Position Rate
Space Charge Plus 10%

Ask About Integrated Print + Digital Programs

Custom programs are available combining P&SN print advertising with digital opportunities.

Terms and Conditions

- No advertising may be cancelled after the space reservation closing date.
- If a contract is terminated for any reason, prior run advertising will be billed at the earned frequency rate.
- Net 30 days. A 5% discount applies if payment is received prior to issue closing date.
- Recognized advertising agencies receive a 15% discount when providing print-ready electronic files and paying within 30 days.
- In the event an advertising agency defaults on payment, the client (advertiser) will be responsible for said payment.
- Advertisers and agencies assume liability for ad content; publisher reserves the right to refuse advertising deemed unfit for publication.



NEED MORE INFO?

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Two-Page Spread

6x	3x	1x
$4,725	$4,950	$5,175