

2025 EDITORIAL CALENDAR

Publication Dates	JANUARY/ FEBRUARY	MARCH/ APRIL	MAY/ JUNE	JULY/ AUGUST	SEPTEMBER/ OCTOBER	NOVEMBER/ DECEMBER
Deadline Dates	Ad Space: 12/06/24	Ad Space: 02/07/25	Ad Space: 04/04/25	Ad Space: 06/06/25	Ad Space: 08/01/25	Ad Space: 10/03/25
	Materials: 12/13/24	Materials: 02/14/25	Materials: 04/11/25	Materials: 06/13/25	Materials: 08/08/25	Materials: 10/10/25
	Mail Date: 01/10/25	Mail Date: 03/14/25	Mail Date: 05/16/25	Mail Date: 07/11/25	Mail Date: 09/12/25	Mail Date: 11/14/25
Editorial Focus	SWAT/ Tactical Operations	Annual Buyer's Information Guide	Law Enforcement Weaponry	Police Science/ Forensics	Hardware/ Software Solutions	Law Enforcement Training
Focus on Technology	Forced Entry Equipment	Computer Hardware and Software Solutions	Police Vehicles and Equipment	SWAT/ Tactical Equipment	Body-worn and In-car Video Systems	Body Armor and Ballistic Protection Equipment
Focus Report	Online/ Higher Education	New Guns for 2025 - The 34th Annual SHOT Show Report	2025 Police Security Expo Show Guide	Body Armor 2025 - The 32nd Annual Report on Ballistic Protection	Traffic Safety and Enforcement	Police Vehicles and Equipment for 2026
Product Highlight	Video/VR Training Simulators	Flashlights for Law Enforcement	Training - Firearms/ Tactical/Use of Force	Police Uniforms/ Badges/ Apparel	Vehicle Storage Solutions	Training Aids
Bonus Distribution	SHOT Show	*ILEETA Training Conference	*39th Annual Police Security Expo	NTOA Conference	2025 IACP Conference	*P&SN is the Official Media Sponsor of these events!