

2024

EDITORIAL CALENDAR

Publication Dates	JANUARY/ FEBRUARY	MARCH/ APRIL	MAY/ JUNE	JULY/ AUGUST	SEPTEMBER/ OCTOBER	NOVEMBER/ DECEMBER
Deadline Dates	Ad Space: 12/01/23	Ad Space: 02/02/24	Ad Space: 04/05/24	Ad Space: 06/07/24	Ad Space: 08/02/24	Ad Space: 10/04/24
	Materials: 12/08/23	Materials: 02/09/24	Materials: 04/12/24	Materials: 06/14/24	Materials: 08/09/24	Materials: 10/11/24
	Mail Date: 01/05/24	Mail Date: 03/15/24	Mail Date: 05/10/24	Mail Date: 07/12/24	Mail Date: 09/13/24	Mail Date: 11/15/24
Editorial Focus	SWAT/ Tactical Operations	Annual Buyer's Information Guide	Law Enforcement Weaponry	Police Science/ Forensics	Hardware/ Software Solutions	Law Enforcement Training
Focus on Technology	Firearms, Ammunition and Accessories	Computer Hardware and Software Solutions	Police Vehicles and Equipment	SWAT/ Tactical Equipment	Body-worn and In-car Video Systems	Body Armor and Ballistic Protection Equipment
Focus Report	Online/ Higher Education	New Guns for 2024 - The 33rd Annual SHOT Show Report	2024 Police Security Expo Show Guide	Body Armor 2024 - The 31st Annual Report on Ballistic Protection	Traffic Safety and Enforcement	Police Vehicles and Equipment for 2025
Product Highlight	Night Vision and Thermal Imaging Equipment	Flashlights for Law Enforcement	Training - Firearms/ Tactical/Use of Force	Police Uniforms/ Badges/ Apparel	Handguns and Accessories	Tactical EMS/ First Aid Equipment
Bonus Distribution	SHOT Show 2024	*ILEETA Training Conference	*38th Annual Police Security Expo	NTOA Conference	2024 IACP Conference	*P&SN is the Official Media Sponsor of these events!