2024 AD SPECS

P&SN Police and Security News — Serving Law Enforcement & Homeland Security

| Page Spread | Full Page | 2/3 Vertical | 1/2 Island | 1/2 Vertical | 1/2 Horizontal |

| 1/3 Vertical | 1/3 Horizontal | 1/3 Square | 1/4 Vertical | 1/4 Horizontal | 1/6 Vertical | 1/6 Horizontal |

Ad Sizes	Width/Height
Full Page	7" x 10"
2/3 Page Vertical	4 5/8" x 10"
1/2 Page Island	4 5/8" x 7 3/8"
1/2 Page Vertical	3 3/8" x 10"
1/2 Page Horizontal	7" x 4 7/8"
1/3 Page Square	4 5/8" x 4 7/8"
1/3 Page Vertical	2 1/4" x 10"
1/3 Page Horizontal	7" x 3 3/8"
1/4 Page Vertical	3 3/8" x 4 7/8"
1/4 Page Horizontal	4 7/8" x 3 3/8"
1/6 Page Vertical	2 1/4" x 4 7/8"
1/6 Page Horizontal	4 7/8" x 2 1/4"
Column Width	2 1/4"
Double Col. Width	4 7/8"

Bleed Specs	Width/Height
Page Spread	
Bleed	16 3/4" x 11"
Live Image Area	15" x 10"
Trim Size	15 3/4" x 10 3/4"
Full Page Bleed	
Bleed	8 3/8" x 11"
Live Image Area	7 1/8" x 10"
Trim Size	7 7/8" x 10 3/4"
1/2 Page Vertical	
Bleed	4 1/8" x 11"
Live Image Area	3 3/8" x 10"
1/2 Page Horizontal	
Bleed	8 3/8" x 5 5/8"
Live Image Area	7 1/8" x 4 7/8"

Preferred Digital Files

Preferred file format: Adobe Acrobat PDF (CMYK, fonts embedded, and print optimized)
Accepted image formats: EPS, TIFF (Grayscale or CMYK – 300 DPI) or PDF (CMYK and print optimized)
Accepted media: CD ROM/RW; DVD; Flash Drive Proofs: PDF proof or laser hard copies with color indicated and any special instructions.

Transferring Files

File sizes under 10MB may be E-mailed directly to: **advertising@policeandsecuritynews.com**
Requesting a return receipt is always recommended. For instructions on sending larger files, please contact our office.

NEED MORE INFO?

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or call our office at: 215/538-1240, Ext. 10