

Four Color Rates	6x	3x	1x
Spread	\$4600	\$4825	\$5050
Full Page	2700	2850	3000
2/3 Page	2350	2450	2550
1/2 Island	2100	2250	2400
1/2 Page	2000	2075	2150
1/3 Page	1525	1625	1725
1/3 Page Square	1525	1625	1725
1/4 Page	1150	1225	1300
1/6 Page	1050	1075	1100

For black-and-white rates, please deduct \$375 from 4C rates.

Terms and Conditions

- No advertising may be cancelled after space reservation closing date.
- If contract is terminated for any reason, the advertiser will be billed previous run advertising at the earned frequency rate.
- Net 30 Days - 5% discount if payment is received prior to issue closing date.
- 15% discount to recognized advertising agencies which provide 100% print ready electronic media and pay invoice in full within 30 days.
- In the event an advertising agency defaults on payment, the client (advertiser) will be responsible for said payment.
- Advertisers and advertising agencies assume liability for all content (including text, representation and illustrations) of advertisements printed, and also assume any responsibility for any claims arising against the publisher.
- The publisher reserves the right to refuse any advertising deemed unfit for publishing.

Cover II (Inside Front)
20% Premium

Cover III (Inside Back)
10% Premium

Cover IV (Back Cover)
25% Premium

Guaranteed Position Rate -
Space Charge Plus 10%



NEED MORE INFO?

Contact Al Menear at:
amenear@policeandsecuritynews.com

Contact Toni Saturno at:
tsaturno@policeandsecuritynews.com

www.policeandsecuritynews.com

