



## P&SN Readership Breakdown:

- Municipal Police Supervisory Personnel – 57.7%
- County Law Enforcement Supervisory Personnel – 19.4%
- State Police Supervisory Personnel – 5.3%
- Homeland Security Supervisory Personnel – 5.2%
- Federal Law Enforcement Supervisory Personnel – 3.8%
- Training Academies Supervisory Personnel – 2.6%
- Transportation Law Enforcement Supervisory Personnel – 1.1%
- University Police Supervisory Personnel – 2.3%
- Security Service Supervisory Personnel – 1.9%
- Police Equipment Manufacturers, Dealers, Distributors – 0.7%

*Police and Security News* keeps law enforcement professionals informed about the latest news and information, products, services, and developments which affect policing throughout the nation.

A yearly readership survey has determined an average of 4.86 readers per copy of *P&SN* (publisher's data: 2016-2017 audience survey, sample size of 1546). With the inclusion of bonus trade show distribution, the average number of copies per issue is 22,000 and the number of readers per issue is 106,920 (not including digital readership).

*P&SN's* readership is comprised of middle and upper management and top administration. *P&SN* includes middle and upper management because of the role they play in the purchasing of products and services – initiating, specifying and recommending – and, in larger agencies, authorizing purchases for its various divisions.

With a complete nationwide circulation, *P&SN* is read by all levels of government – municipal/city, county, state, and federal agencies, including Homeland Security.

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