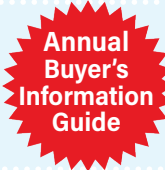


2023

EDITORIAL CALENDAR

Publication Dates	JANUARY/ FEBRUARY	MARCH/ APRIL	MAY/ JUNE	JULY/ AUGUST	SEPTEMBER/ OCTOBER	NOVEMBER/ DECEMBER
Deadline Dates	Ad Space: 12/02/22	Ad Space: 02/03/23	Ad Space: 04/07/23	Ad Space: 06/02/23	Ad Space: 08/04/23	Ad Space: 10/06/23
	Materials: 12/09/22	Materials: 02/10/23	Materials: 04/14/23	Materials: 06/09/23	Materials: 08/11/23	Materials: 10/13/23
	Mail Date: 01/06/23	Mail Date: 03/10/23	Mail Date: 05/12/23	Mail Date: 07/14/23	Mail Date: 09/15/23	Mail Date: 11/10/23
Editorial Focus	SWAT/ Tactical Operations	 Annual Buyer's Information Guide	Law Enforcement Weaponry	Police Science/ Forensics	Hardware/ Software Solutions	Law Enforcement Training
Focus on Technology	Firearms, Ammunition and Accessories	Computer Hardware and Software Solutions	Police Vehicles and Equipment	SWAT/ Tactical Equipment	Body-worn and In-car Video Systems	Body Armor and Ballistic Protection Equipment
Focus Report	Online/ Higher Education	New Guns for 2023 - The 32nd Annual SHOT Show Report	2023 Police Security Expo Show Guide	Body Armor 2023 - The 30th Annual Report on Ballistic Protection	Traffic Safety and Enforcement	Police Vehicles and Equipment for 2024
Product Highlight	Night Vision and Thermal Imaging Equipment	Flashlights for Law Enforcement	Training - Firearms/ Tactical/Use of Force	Police Uniforms/ Badges/ Apparel	Handguns and Accessories	Tactical EMS/ First Aid Equipment
Bonus Distribution	SHOT Show 2023	*ILEETA Training Conference	*37th Annual Police Security Expo	NTOA Conference	2023 IACP Conference	*P&SN is the Official Media Sponsor of these events!