

2021

Publication Dates	JANUARY/ FEBRUARY	MARCH/ APRIL	MAY/ JUNE	JULY/ AUGUST	SEPTEMBER/ OCTOBER	NOVEMBER/ DECEMBER
Deadline Dates	Ad Space: 12/04/20 Materials: 12/11/20	Ad Space: 02/05/21 Materials: 02/12/21	Ad Space: 04/02/21 Materials: 04/09/21	Ad Space: 06/04/21 Materials: 06/11/21	Ad Space: 08/06/21 Materials: 08/13/21	Ad Space: 10/01/21 Materials: 10/08/21
Editorial Focus	SWAT/ Tactical Operations	2021 Buyer's Information Guide	Law Enforcement Weaponry	Police Science/ Forensics	Hardware/ Software Solutions	Law Enforcement Training
Focus on Technology	Firearms, Ammunition and Accessories	Computer Hardware and Software Solutions	Police Vehicles and Equipment	SWAT/ Tactical Equipment	Body-worn and In-car Video Systems	Body Armor and Ballistic Protection Equipment
Focus Report	Online/ Higher Education	New Guns for 2021 – The 30th Annual SHOT Show Report	2021 Police Security Expo Show Guide	Body Armor 2021 – The 28th Annual Report on Ballistic Protection	Traffic Safety and Enforcement	Police Vehicles and Equipment for 2022
Product Highlight	Night Vision and Thermal Imaging Equipment	Flashlights for Law Enforcement	Training Simulators and Equipment	Police Footwear and Apparel	Handguns and Accessories	Targets/Range Equipment
Bonus Distribution	SHOT Show 2021	*ILEETA Training Conference	*35th Annual Police Security Expo	NTOA Conf. NRA NPSC Police Fleet Expo	2021 IACP Conference CWFleet 2021	*P&SN is the Official Media Sponsor of these events!