

2018

Publication Dates

JANUARY/
FEBRUARY

MARCH/
APRIL

MAY/
JUNE

JULY/
AUGUST

SEPTEMBER/
OCTOBER

NOVEMBER/
DECEMBER

Deadline Dates

Ad Space:
12/08/17

Materials:
12/15/17

Ad Space:
02/09/18

Materials:
02/16/18

Ad Space:
04/06/18

Materials:
04/14/18

Ad Space:
06/08/18

Materials:
06/15/18

Ad Space:
08/10/18

Materials:
08/17/18

Ad Space:
10/12/18

Materials:
10/19/18

Editorial Focus

SWAT/
Tactical
Operations

**2018 Buyer's
Information
Guide**

Law
Enforcement
Weaponry

Surveillance and
Investigative
Technology

Hardware/
Software
Solutions

Law
Enforcement
Training

Focus on Technology

Firearms,
Ammunition and
Accessories

Computer
Hardware and
Software

Police Vehicles/
Aftermarket
Equipment

SWAT/
Tactical
Equipment

Body-worn
and In-car
Video
Systems

Body Armor
and Ballistic
Protection
Equipment

Focus Report

Online/
Higher
Education

New Guns for
2018 – the 27th
Annual SHOT
Show Report

2018 Police
Security Expo
Show Guide

Body Armor 2018
The 25th Annual
Report on Ballistic
Protection

ALPR
Technology

Police Vehicles
and Equipment
for 2019

Product Highlight

Night Vision and
Thermal Imaging
Equipment

Flashlights
for Law
Enforcement

Training
Simulators and
Equipment

Police
Footwear and
Apparel

Handguns and
Accessories

Tactical EMS/
First Aid

Bonus Distribution

SHOT Show 2018
*ILEETA Training
Conference

New York
Tactical
Officers
Expo

*32nd Annual
Police
Security
Expo

Tac Ops East
NTOA Conf.
NRA NPSC

2018 IACP
Conference
COPSWEST
2018

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Sponsor of these
events!