

2018 AD RATES

Four Color Rates	6x	3x	1x
Page Spread	\$4375	\$4605	\$4820
Full Page	2600	2725	2850
2/3 Page	2225	2325	2425
1/2 Island	2000	2150	2300
1/2 Page V/H	1900	1975	2050
1/3 Page V/H	1450	1550	1650
1/3 Page Square	1450	1550	1650
1/4 Page V/H	1100	1175	1250
1/6 Page V/H	995	1025	1050

For black-and-white rates, please deduct \$375 from 4C rates.

Guaranteed Position Rates

Cover II (Inside Front)
20% Premium

Cover III (Inside Back)
10% Premium

Cover IV (Back Cover)
25% Premium

Guaranteed Position Rate –
Space Charge Plus 10%

Terms and Conditions

- No advertising may be cancelled after space reservation closing date.
- If contract is terminated for any reason, the advertiser will be billed previous run advertising at the earned frequency rate.
- Net 30 Days – 5% discount if payment is received prior to issue closing date.
- 15% discount to recognized advertising agencies which provide 100% print ready electronic media and pay invoice in full within 30 days.
- In the event an advertising agency defaults on payment, the client (advertiser) will be responsible for said payment.
- Advertisers and advertising agencies assume liability for all content (including text, representation and illustrations) of advertisements printed, and also assume any responsibility for any claims arising against the publisher.
- The publisher reserves the right to refuse any advertising deemed unfit for publishing.

#1 Source of Information
for Law Enforcement and
Homeland Security



NEED MORE INFO?

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